

PLATINUM SUPREMO CEMENT

Har Bag Mein Peedhiyon Ka Vishwas



*Low Alkali Cement is produced only at the Dabok plant.

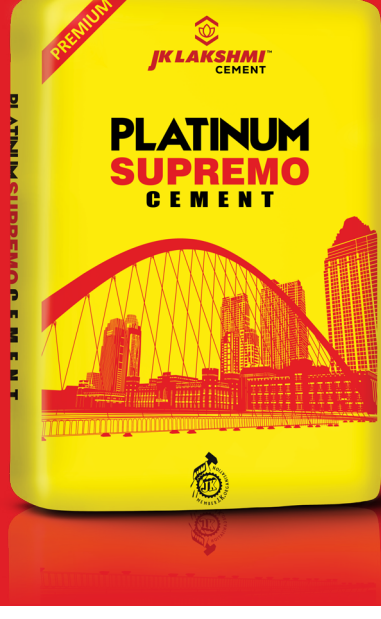
Supreme Strength For Every Construction:

Strength is the foundation of everything we build. That's why we created Platinum Supremo Cement, engineered with advanced Particle Packing Technology to deliver exceptional roof strength. Made from premium raw materials, it creates denser, stronger concrete that reduces seepage and dampness, ensuring long-lasting durability. Every bag is sealed in Ad Star tamper-proof packaging to protect its quality from our factory to your construction site.

Our USP - Advanced Particle Packing Technology:

The science behind our strength: We believe stronger construction begins at the microscopic level. Our advanced Particle Packing Technology creates a denser concrete microstructure that reduces the penetration of harmful elements such as moisture, chlorides and carbon dioxide. The result is concrete that's stronger, more durable and built to last.

Product Benefits:



Denser, stronger concrete.



Lower water requirement.



Reduced permeability.



Better resistance to seepage and dampness.



Superior long-term durability due to low-alkali property.

For Best Results:

Use clean water, ensure proper compaction, cure the concrete for 8-10 days and work with experienced construction professionals.

Built For Indian Standards:

Our cement proudly complies with IS 1489:2015 (with the latest amendments), ensuring every bag consistently meets stringent quality standards.

Performance That Speaks For Itself:

Superior Fineness

Parameter	IS 1489 Requirement	Conventional PPC	Platinum Supremo
Fineness (m ² /kg)	300 (Minimum)	350 ±20	420 ±10

Average Compressive Strength

Age	IS Requirement	Conventional PPC	Platinum Supremo
24 Hours	—	14 ±1 MPa	20 ±1 MPa
28 Days	33 MPa (Minimum)	48 ±3 MPa	58 ±2 MPa

Supreme In Every Way:

Supreme Strength

- Superior roof strength.
- Higher early strength.
- Excellent 28-day compressive strength.
- Long-lasting durability.

Supreme Bonding

- Denser concrete with Particle Packing Technology.
- Stronger grip on reinforcement steel.
- Better resistance to moisture ingress.
- Superior structural bonding.

Supreme Packaging

- Ad Star tamper-proof packaging.
- Moisture-resistant bags.
- Assured correct weight.
- Cleaner, efficient storage.

Supreme Fineness

- Better spread per bag.
- Improved workability.
- Smoother finish.
- Greater coverage with less effort.

Supreme Service

- Faster sales assistance.
- Construction guidance.
- On-site technical support.
- Virtual expert assistance.

Supreme Results

- Store cement in a dry, waterproof area.
- Stack bags at least 1 foot above the ground.
- Cover stacks with a tarpaulin.
- Follow the First In, First Out (FIFO) method.
- Use opened bags immediately.

Cure It Right:

- Proper curing is essential to unlock the full strength and durability of the cement.
- Start curing immediately after initial setting.
- Cover the roof with a tarpaulin or empty cement bags as the concrete sets in summer.
- Continue curing for 8-10 days.

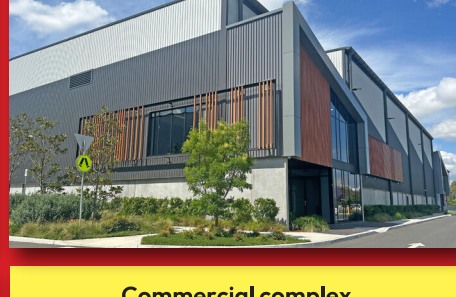
Recommended Applications:



High-rise construction



Precast concrete products



Commercial complex



Overhead water tanks



Roads and bridges



Dams



JKLAKSHMI CEMENT LTD.

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